

DISPLAY DEVICES

For Immediate Release

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DISPLAY DEVICES INTRODUCES COMPLETE "PLUG AND PLAY" DIGITAL SIGNAGE SOLUTIONS FOR INDOOR AND OUTDOOR APPLICATIONS

Display Devices has a long-standing reputation in the industry for creating unique and innovative products to enhance audio/visual installations. With the recent advancements made in the PE Series line of indoor/outdoor enclosures, along with the introduction of the AdEdge Media Server, Display Devices is proud to offer complete value-added digital signage solutions that are truly plug-and-play.

The process starts with Display Devices' flat panel enclosures. Models are available for almost any climate or environment, and each unit is custom-built for the display it will protect. Display Devices can integrate their own line of Ultra Bright displays (which are designed for viewing in sunny outdoor environments), or virtually any commercial display into the enclosure. All aluminum construction, ½" polycarbonate windows, and built-in cable management, fans, and optional HVAC systems keep the display safe from the elements and at optimal operating temperatures.

Content is sent to the display using the new fully-integrated AdEdge Media Server. This diminutive ½-rack form-factor server packs a great deal of power into a small box. It is specially designed for 24/7/365 operation. A variety of custom configurations are available to meet the needs of any digital signage application. Optional touch screen functionality is also available to transform any static display into a fully interactive kiosk.

Display Devices' enclosures will be on display at the 2008 Digital Signage Expo (booth #855).

About Display Devices

Founded in 1989, Display Devices has carved a niche in the Audio/Visual marketplace as the innovator of specialty mounting solutions. Its extensive line of standard products includes motorized lifts, mounts and enclosures for projectors and flat panel displays, camera pan-tilt systems, wall plates, rack panels, staging products and more. The in-house engineering team and on-site manufacturing capabilities place Display Devices in the unique position of providing custom solutions as well. If you can draw it, they can make it. Display Devices is well known as a valued OEM partner to some of the most respected manufacturers in the A/V industry.

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